

Urban Legend Guy – Project Overview

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The first thing to do would be to give our project a title. This is probably a mistake to limit and box this mess into a concise, three word moniker, however, for your own convenience, call it the first thing that comes to your mind. That being the case, we'll call it BURRITO or '63 OLDSMOBILE SUPER 88. This would (and will) be different in ten minutes. It might be easier just to call it URBAN LEGEND GUY and maybe preface it with The Wacky Adventures of the That being the case, move on.

The next step would be to describe, explain and subsequently justify the project. We wish we could explain it. It's more an idea and concept than a finished project.

Think of the British comedy classic Benny Hill with its quick snippets of comedy racing by on 45rpm, tongue planted firmly in place and combine that with Mr. Bill of Saturday Night Live fame. The awkward movement that somehow manages to be fluid all the while, the curious voices fencing back and forth with stagy dialogue. Then cast the fellow who seemed to narrate and explain every elementary school film about safe shop use, driver's safety or the breeding habits of wildebeests and the rare yodeling monkeys of Zimbabwe. Have him still look the same as he did as he flickered back and forth on the perennially broken movie projector: crew cut, conservative sideburns, thick horned-rims and a sharp three-button sports-coat. To finish off, paint on voices, unfitting and out-of-sync. Voices reminiscent of Bruce Lee deadly kung-fu action films. Roll these elements into one ball of sticky kitsch and hurl it the way of a few volumes of Urban Legends.

When this glorious fungus is left in the hands of two university students still trying to come to grips with the legends around them, this is what evolves. Nine minutes of untamed video about a bunch of potentially curious stories that want to evolve into a true legend, but are each time thwarted by the good-natured, well-meaning, and often confused narrator - a sort of unassuming superhero or minor-league advocate for the genre.

If nothing else, it's a wild ride that is a good-time if you can stay on board of it's rollicking confusion. In it's twisting course, it manages to provide insight about validity of Urban Legends. It goes on to point out that not only are these Urban Legends unlikely to happen, but with a little common sense, its easy to not be misled. It corrects the misinformed with a healthy spoonful of sugar and puts a new wrinkle in it for people who feel this is old hat.

In the videos we've done together we've found that a clever story, interesting characters and good timing lend more credence to a film that quick, clean cuts and crafty fade-ins, we leave that to people with big budgets and lots of time. We, like Urban Legend Guy, have too much creative work to do to waste any time. Lots of people need to be put straight, that's why Urban Legend Guy is out there somewhere . . . perhaps browsing through the classifieds looking for that elusive fifty dollar Porsche.

Dave & Brandon, 1991